

Seminar
“Građanska inovacija za bolju budućnost”

Zagreb, Hrvatska
14. i 15. rujna, 2012

The Leadership Institute (USA)
Inkubatora građanske inovacije (HR)

Glavni kontakt: Ivan Popović – Zagreb - 097 7181 871 - ip981024@gmail.com



Ivan Popović
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10000 Zagreb, Hrvatska

20. srpanj 2012

Najava: "Građanska Inovacija za bolju budućnost" seminar u Zagrebu

Sa zadovoljstvom objavljujem te Vas pozivam na seminar, koji će se održati 14. i 15. rujna u hotelu Dubrovnik u Zagrebu, a organizira ga Inkubator građanske inovacije uz pomoć Leadership Instituta iz SAD-a pod nazivom "Građanska inovacija za bolju budućnost". Svrha seminara je raspraviti o tome kako ovlastiti i potaknuti kreativni razvoj kod mladih generacija. Nova vremena kreiraju nove probleme. Nove tehnologije nude nove prilike. Potrebna su nova rješenja i zato nam treba kreativnost i inovacija.

Miguel Moreno biti će glavni predavač. On je ujedno i direktor međunarodnog programa kojeg L.I. izvodi u svijetu. Karijeru je započeo kao časnik u Bolivijskoj mornarici te ju danas gradi u Leadership Institutu i na Katoličkom sveučilištu u SAD-u. G. Moreno na seminar donosi mnogo godina iskustva iza sebe u poučavanju i prezentiranju vođenja u konzervativnom kontekstu.

Dvije glavne teme seminara bit će:

- " Inovacija i Konzervativni organizacijski poduzetnik "
- " Vlada, kampanje i društveni mediji "

Konferencija započinje registracijom sudionika u 08,00 sati sa prvi govornik u 09,00 u hotelu Dubrovnik te završava u 16,30 sati.

Seminar je ograničen na 50-tak polaznika. Obavezne najave i potvrde dolaska omogućene su do 10. rujna. Svoj dolazak možete potvrditi na email: ip981024@gmail.com. Potrebno je najaviti također koliko sudionika želi doći i iz koje organizacije. Svaki sudionik dobiti će nakraju seminara certifikat Leadership Instituta. Velika nam je želja vidjeti što više mladih od 18 do 29 godina, jer to su generacije koje će u budućnosti voditi našu zemlju! Seminar, poput inkubatora, ima konzervativni fokus, ali nije usklađen sa bilo kojom političkom strankom te je otvoren za sve zainteresirane sudionike.

Za sva pitanja slobodno se obratite na mail ili možete i nazvati na: 097 7181 871.
Službena potvrda Leadership Instituta nalazi se na facebook stranici -
<http://www.facebook.com/events/177969745668691/>

Ivan Popović
Inkubator građanske inovacije
Odnosi s javnošću



THE LEADERSHIP INSTITUTE
Steven P.J. Wood Building
1101 North Highland Street
Arlington, Virginia 22201

July 18, 2012

Ivan Popovic
Civic Innovation Incubator
Mrazovićeva 2 Zagreb 10000, Croatia

Subject: International Leadership Training in Zagreb, Croatia

The Leadership Institute confirms and looks forward to teaching a two-day seminar, in coordination with the Civic Innovation Incubator, in Zagreb Croatia. These two seminars will be held over two days, September 14 and 15. Total instructional time provided by The Leadership Institute will be ten hours. The general theme of these two seminars will be "Civic Innovation for a Better Future" Agenda for the two events is enclosed.

The specific names of each seminar will be:

"Leadership and the Conservative Organizational Entrepreneur"
"Government, Campaigns and Social Media Networking"

The two seminars will be held for 50 participants. The Leadership Institute will provide graduation certificates to participants. Lectures will be provided by Miguel Moreno, Director of International & Government Training, at The Leadership Institute.

Sincerely,

Miguel Moreno

**Director of International & Government Programs
The Leadership Institute**

Appendix 1: Zagreb Seminar Outline
Appendix 2: Bio Data of the Speaker

To request additional information, please contact Miguel Moreno, Director of International Programs at mmoreno@limail.us or at (703) 247-2000 extension 345.

"Građanska inovacija za bolju budućnost"

**Seminar Leadership Instituta i Inkubatora građanske inovacije
Hotel Dubrovnik, Zagreb**

Petak, 14. rujna

Od 8,30 do 09,00 Konferencija za tisak - Lokalni govornik otvara seminar

Od 9,00 do 9,30 Uvod o Inkubator - Ivan Popović

Od 9,30 do 14,00 Miguel Moreno, Leadership Institute

- Tema: Inovacija i konzervativni organizacijski poduzetnik
 - Inovacija 101 - Inovacija u građanskom prostoru. Nove ideje za bolje društvo.
 - Nauka o građanskim pravima i dužnostima u Americi - građanska vrlina i vrijednost volonterskog rada
 - Što znači "biti Amerikanac" - Domoljublje i izgradnja svojeg društva
 - Konzervativizam 101 - Razvijanje konzervativne filozofije i progresivni konzervativizam

Od 2,00 do 14,20 Lokalni govornik

Od 2,20 do 14,40 Lokalni govornik

Od 2,40 do 15,00 Lokalni govornik

Od 3,00 do 16,30 Radna sjednica

16,30 Kraj 1. dana

Subota, 15. rujna

Od 9,00 do 9,30 Lokalni govornik

Od 9,30 do 14,00 Miguel Moreno

- Tema: Osnaživanje i aktivizam - Radite da se vaš glas čuje
 - Aktivizam - Što je aktivizam? Od ideje do akcije i rezultata.
 - Istraživanje tržišta - Razumijevanje misli i potreba građana.
 - Vodstvo mladeži - Strateško planiranje i organizacija na kampusu.
 - Umrežavanje i učinkovito komuniciranje
 - Socijalni i novi mediji - Korištenje novih komunikacijskih kanala za nove generacije

Od 2,00 do 14,20 Lokalni govornik

Od 2,20 do 14,40 Lokalni govornik

Od 2,40 do 15,00 Lokalni govornik

Od 3,00 do 15,30 Prikaz certifikata

15:30 Kraj seminara"



LEADERSHIP INSTITUTE

Training conservative activists, students, and leaders since 1979

The Leadership Institute trains conservatives.

Founded in 1979 by its president, Morton C. Blackwell, LI provides training in campaigns, fundraising, grassroots organizing, youth politics, and communications. The Institute teaches conservatives of all ages how to succeed in politics, government, and the media.

LI offers 40 types of training schools, workshops, and seminars; a free employment placement service; and a national field program that trains conservative students to organize campus groups.

Since 1979, LI has trained nearly 100,000 conservative activists, leaders, and students. The Institute's unique college campus network has grown to more than 1,400 conservative campus groups and newspapers.

The Leadership Institute difference

While many liberal organizations exist to increase the involvement of liberal activists, few similar organizations exist to serve conservatives. Because conservatism tends to focus on the power of ideas, most conservative organizations are think tanks that focus on policy or legislation.

The left excels at organizing and mobilizing large numbers of people -- activating them in the public policy process. While philosophy is very important, the lack of widespread, active conservative participation is one of America's greatest practical weaknesses.

LI increases the number and effectiveness of conservative activists and leaders in the public policy process. The Institute doesn't analyze policy; it teaches conservative Americans how to influence policy through direct participation, activism, and leadership.

Supporting the conservative movement

The Leadership Institute actively supports the entire conservative movement. Unique among conservative nonprofits, the Leadership Institute freely shares its most valuable resource -- its list of students trained and its list of conservative student campus groups -- with other conservative organizations.

<http://www.leadershipinstitute.org/>



Biography: Miguel Moreno

Director of International and Government Programs at The Leadership Institute

President of Trinity Foundation (Bolivia)

Professor at The Catholic University of America

Lecturer at Georgetown University

Lecturer at the George Washington University

Professor at the Pontifical Univ. of Salamanca

Candidate for a Ph.D., in Higher Education

Education Background

MBA Regent University, VA - International Business and Finance; expert in TQM, ISO 9000-2000, Reengineering and Benchmarking, graduated with high honors and awards; earned a full scholarship for academic excellence (1995)

MA Regent University, VA - Public Policy and Government with double major in Economics and International Politics; graduated with high honors and awards

MA War Collage, Naval Application School La Paz, Bolivia - Strategic and Operational Planning (1992) Officer

BS Military University La Paz, Bolivia - Naval Science, Emphasis in Commercial Engineering and Exact Sciences (1984)

Career Accomplishments

Miguel has 15 year of experience organizing and speaking at several international seminars. He has trained more than 40,000 leaders from around the world. He has been responsible for running large corporations in the spheres of education, banking, social insurances, housing and health services. He is an expert in Total Quality Management, Reengineering and Marketing Base Management.

Miguel is a personal mentor and advisor of several presidential candidates and government officials including heads of state. He also develops and executes the International Leadership Training Schools in the US, Europe, Africa, Asia, Latin America and Australia, where selected conservatives are trained in the technology and strategy of international campaigning, leadership, negotiation, fundraising, communications, and organizational entrepreneurship.

Director of International and Government Programs - The Leadership Institute (Arlington, VA); trained more than 10,000 key leaders from Europe, Africa, and Latin America; arrange for qualified lecturers and schedule seminars at the Leadership Institute; travel internationally about 25% of the year gaining new students and conducting in-country training in American conservative principles with a focus on new leadership development

President, Trinity Foundation - specializing in the integral development of human beings and their surroundings; designed and supported local, state and national development projects, among others, presented to the Japanese Cooperation, World Bank, BID, National Endowment for Democracy, USA and Private Donors

International Vice President of Cumbre University - In charge of developing and implementing the opening of an American University (National American University) in Santa Cruz, Bolivia in affiliation with Cumbre University

Finance, Administration and Academic Vice President of Cumbre University. Responsible for managing the finances, academics, administrative matters, extension and Graduate Studies.

University Evaluation Director for the University Accreditation before the Minister of Education

Adjunct Director of the "Economic Banc" Organizer, Speaker and Coordinator of more than 200 Continental Conferences in Political Technology and Principles for Government in Asia, Latin America, Africa, Europe and USA. Each conference gathered from 50 to more than 1,000 key international political, business and social leaders

International Coordinator and Professor for more than 10 years of the World Leadership Training Seminars of the Haggai Institute in Maui, Hawaii. Trained key world leaders.

Miguel also has work and fundraising experience with international organizations such as USAID, the German, Japanese and Sweden Cooperation, Inter-American Development Bank, World Bank, and foundations, corporations and individuals. He has worked developing university projects and as a professor and speaker in the US and Latin America including University of California, National American University, George Washington University, the Catholic University of America, The Pontifical University of Salamanca and Georgetown University.

Publications and Awards

Global Leadership Award (2010). This annual award is given by the Bow Group, UK, the Howard Center, USA, The World Congress of Families, USA and/or The Leadership Institute, US to alumnus, partners or speakers who have exemplified commitment to conservative values in the UK, U.S. and worldwide.

Distinguished Service Award (Honor al Merito) (2012). Granted by the Bolivian Congress for contributing to the high education of Bolivian and worldwide leaders.

Award for Excellence and Leadership - Latin American Leadership Program, SEMILLA, Inc., USA

Publications: Ethics, Total Quality Management and Medical Audits - ISO 9000-2000 (Publisher in third edition); Total Quality Management of goods and services in the Entrepreneurial System; Thesis on TQM; Leadership Applied to the the Production of Goods and Services. Economic Models (Socialist vs Free Market) from the perspective of Milton Freedman, Nobel Prize in Economics.

Miguel has trained leaders or spoken at several international events such as:

- European Resource Bank 2012, Brussels
- Campaign Simulation 2012 at the Pontifical University of Salamanca, Spain
- World Congress of Families 2012, 2010, 2009, 2007
- Trained Leaders at the US Capitol 2012
- Trained Key TFP leaders in Vienna Austria 2012
- Trained Leaders at the Congressional Assembly in Sydney Australia
- International Congress for Education, El Salvador 2011 spoke in front of more than 1,200 key leaders from El Salvador
- Moscow Demographic Summit: Family And The Future Of Humankind, 2011
- Dialogue of Civilizations 2011, Greece
- International Leadership Training Seminar, 2011, Washington
- Trained EPP - Leadership and the Conservative Entrepreneur, 2011
- Trained more than 2,000 Mongolian leaders in the capital Ulaanbaatar, 2011
- Trained South American students from CampusReform.org, 2011
- HACER: Friedman Legacy for Freedom 2010-2011, Washington D
- Atlas Economic Research Foundation 2010
- Americans for Tax Reform 2010
- Heroes Factory 2010 in front of more than 12,000 young leaders
- Master Builder 2010 in front of more than 3,500 key leaders
- Legislative Assembly, Mexico 2010 spoke in front of more than 400 judges, lawyers and judiciary staff
- Trained key Italian leaders in Milan, Italy 2009
- The 50 most prominent leaders of the Tanzanian Government, 2008
- International School of Fundraising, UK 2008
- University of Oradea, Faculty of Economics, Romania 2008

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