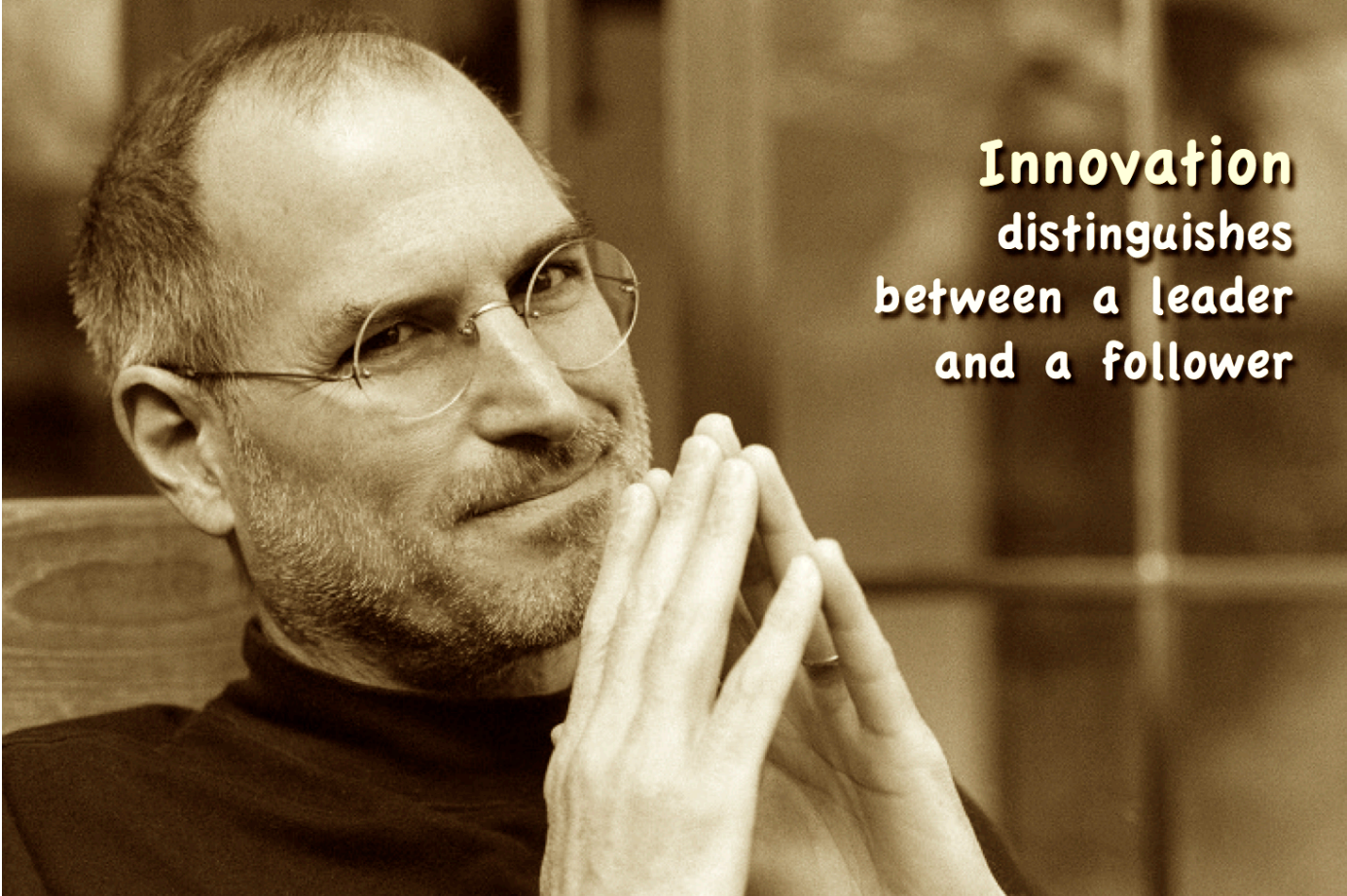


Seminar
“Civic Innovation for a Better Future”

Zagreb, Croatia
September 14 & 15, 2012

Civic Innovation Incubator
The Leadership Institute

Main contact: Zeljko Zidaric – Toronto - 416.577.4000 – zzidaric@gmail.com



**Innovation
distinguishes
between a leader
and a follower**

Ivan Popović
Civic Innovation Incubator
Mrazovićeva 2
10000 Zagreb, Croatia

July 20, 2012

Announcement: "Civic Innovation for a Better Future" seminar in Zagreb

The Civic Innovation Incubator (Croatia), with support of The Leadership Institute (USA) will hold a two day seminar, in Zagreb, titled "Civic Innovation for a Better Future". The objective of the seminar will be to discuss how to foster and empower a culture of creativity and innovation in the younger generation. New times create new problems. New technologies offer new opportunities. New solutions are required and for this creativity and innovation are required.

Miguel Moreno, Director International & Government Training, will be the main speaker. From the start of his career as an officer in the Bolivian Navy to his present day work at the Leadership Institute and the Catholic University of America, Miguel brings to the seminar many years of experience in teaching and speaking about leadership in the Conservative context.

The two main themes of the seminar will be:

- "Leadership and the Conservative Organizational Entrepreneur"
- "Government, Campaigns and Social Media Networking"

The seminar will be held:

- On September 14 and 15, 2012 from 09:00 to 16:30. Registration starts at 8:00.
- At the Hotel Dubrovnik, Ljudevita Gaja 1, Zagreb

The seminar is limited to 50 participants and pre-registration is required. Please send an email, by September 7, to the organizer, Ivan Popovic at ip981024@gmail.com, to confirm your interest and seat in the seminar. Please provide your name and organization(s) that you are a member of. Priority will be given to students in university and new graduates as they are the ones with the most creativity and will be the leaders of the future. At the conclusion of the seminar, participants will receive a certificate from the Leadership Institute. Please note: The seminar, like the Incubator, has a Conservative focus but is it is not aligned with any political party and is open to all interested participants.

We look forward to meeting many creative young Croatian Conservatives and having an interesting interchange of ideas.

*Ivan Popovic
Director of Public Relations
Civic Innovation Incubator*



THE LEADERSHIP INSTITUTE
Steven P.J. Wood Building
1101 North Highland Street
Arlington, Virginia 22201

July 18, 2012

Ivan Popovic
Civic Innovation Incubator
Mrazovićeva 2 Zagreb 10000, Croatia

Subject: International Leadership Training in Zagreb, Croatia

The Leadership Institute confirms and looks forward to teaching a two-day seminar, in coordination with the Civic Innovation Incubator, in Zagreb Croatia. These two seminars will be held over two days, September 14 and 15. Total instructional time provided by The Leadership Institute will be ten hours. The general theme of these two seminars will be "Civic Innovation for a Better Future" Agenda for the two events is enclosed.

The specific names of each seminar will be:

"Leadership and the Conservative Organizational Entrepreneur"
"Government, Campaigns and Social Media Networking"

The two seminars will be held for 50 participants. The Leadership Institute will provide graduation certificates to participants. Lectures will be provided by Miguel Moreno, Director of International & Government Training, at The Leadership Institute.

Sincerely,

Miguel Moreno

**Director of International & Government Programs
The Leadership Institute**

Appendix 1: Zagreb Seminar Outline
Appendix 2: Bio Data of the Speaker

To request additional information, please contact Miguel Moreno, Director of International Programs at mmoreno@limail.us or at (703) 247-2000 extension 345.

"Civic Innovation for a Better Future"

Leadership Institute and Civic Innovation Incubator Seminar

Hotel Dubrovnik, Zagreb

Friday, September 14

8:30 – 9:00 am Press Conference – Local Speaker opens the seminar

9:00 - 9:30 am Introduction to Incubator – Ivan Popovic

9:30 - 2:00 pm Miguel Moreno

- Theme: Innovation and the Conservative Civic Entrepreneur
 - Innovation 101 - In the civic space. New ideas for a better society.
 - Civics in America – Civic Virtue, Duty and the value of volunteerism
 - Concept of Being an American - Patriotism and building your society
 - Conservatism 101 - Evolving Conservative philosophy and progressive conservatism

2:00 - 2:20 pm Local Speaker

2:20 - 2:40 pm Local Speaker

2:40 - 3:00 pm Local Speaker

3:00 – 4:30 pm Work Session

4:30 pm End of Day 1

Saturday, September 15

9:00 - 9:30 am Local Speaker

9:30 – 2:00 pm Miguel Moreno – Youth Leadership

- Theme: Empowerment and Activism – Ensure your voice is heard
 - Activism – What is it? From ideas to actions and results.
 - Market Research - Understanding the thoughts and needs of citizens.
 - Youth Leadership - Strategic Planning and Organizing on Campus.
 - Networking and communicating effectively.
 - Social Media & New Media – Using new channels for the new generation.

2:00 - 2:20 pm Local Speaker

2:20 - 2:40 pm Local Speaker

2:40 - 3:00 pm Local Speaker

3:00 – 3:30 pm Certificate presentation

3:30 pm End of Seminar



LEADERSHIP INSTITUTE

Training conservative activists, students, and leaders since 1979

The Leadership Institute trains conservatives.

Founded in 1979 by its president, Morton C. Blackwell, LI provides training in campaigns, fundraising, grassroots organizing, youth politics, and communications. The Institute teaches conservatives of all ages how to succeed in politics, government, and the media.

LI offers 40 types of training schools, workshops, and seminars; a free employment placement service; and a national field program that trains conservative students to organize campus groups.

Since 1979, LI has trained nearly 100,000 conservative activists, leaders, and students. The Institute's unique college campus network has grown to more than 1,400 conservative campus groups and newspapers.

The Leadership Institute difference

While many liberal organizations exist to increase the involvement of liberal activists, few similar organizations exist to serve conservatives. Because conservatism tends to focus on the power of ideas, most conservative organizations are think tanks that focus on policy or legislation.

The left excels at organizing and mobilizing large numbers of people -- activating them in the public policy process. While philosophy is very important, the lack of widespread, active conservative participation is one of America's greatest practical weaknesses.

LI increases the number and effectiveness of conservative activists and leaders in the public policy process. The Institute doesn't analyze policy; it teaches conservative Americans how to influence policy through direct participation, activism, and leadership.

Supporting the conservative movement

The Leadership Institute actively supports the entire conservative movement. Unique among conservative nonprofits, the Leadership Institute freely shares its most valuable resource -- its list of students trained and its list of conservative student campus groups -- with other conservative organizations.

<http://www.leadershipinstitute.org/>



Biography: Miguel Moreno

Director of International and Government Programs at The Leadership Institute

President of Trinity Foundation (Bolivia)

Professor at The Catholic University of America

Lecturer at Georgetown University

Lecturer at the George Washington University

Professor at the Pontifical Univ. of Salamanca

Candidate for a Ph.D., in Higher Education

Education Background

MBA Regent University, VA - International Business and Finance; expert in TQM, ISO 9000-2000, Reengineering and Benchmarking, graduated with high honors and awards; earned a full scholarship for academic excellence (1995)

MA Regent University, VA - Public Policy and Government with double major in Economics and International Politics; graduated with high honors and awards

MA War Collage, Naval Application School La Paz, Bolivia - Strategic and Operational Planning (1992) Officer

BS Military University La Paz, Bolivia - Naval Science, Emphasis in Commercial Engineering and Exact Sciences (1984)

Career Accomplishments

Miguel has 15 year of experience organizing and speaking at several international seminars. He has trained more than 40,000 leaders from around the world. He has been responsible for running large corporations in the spheres of education, banking, social insurances, housing and health services. He is an expert in Total Quality Management, Reengineering and Marketing Base Management.

Miguel is a personal mentor and advisor of several presidential candidates and government officials including heads of state. He also develops and executes the International Leadership Training Schools in the US, Europe, Africa, Asia, Latin America and Australia, where selected conservatives are trained in the technology and strategy of international campaigning, leadership, negotiation, fundraising, communications, and organizational entrepreneurship.

Director of International and Government Programs - The Leadership Institute (Arlington, VA); trained more than 10,000 key leaders from Europe, Africa, and Latin America; arrange for qualified lecturers and schedule seminars at the Leadership Institute; travel internationally about 25% of the year gaining new students and conducting in-country training in American conservative principles with a focus on new leadership development

President, Trinity Foundation - specializing in the integral development of human beings and their surroundings; designed and supported local, state and national development projects, among others, presented to the Japanese Cooperation, World Bank, BID, National Endowment for Democracy, USA and Private Donors

International Vice President of Cumbre University - In charge of developing and implementing the opening of an American University (National American University) in Santa Cruz, Bolivia in affiliation with Cumbre University

Finance, Administration and Academic Vice President of Cumbre University. Responsible for managing the finances, academics, administrative matters, extension and Graduate Studies.

University Evaluation Director for the University Accreditation before the Minister of Education

Adjunct Director of the "Economic Banc" Organizer, Speaker and Coordinator of more than 200 Continental Conferences in Political Technology and Principles for Government in Asia, Latin America, Africa, Europe and USA. Each conference gathered from 50 to more than 1,000 key international political, business and social leaders

International Coordinator and Professor for more than 10 years of the World Leadership Training Seminars of the Haggai Institute in Maui, Hawaii. Trained key world leaders.

Miguel also has work and fundraising experience with international organizations such as USAID, the German, Japanese and Sweden Cooperation, Inter-American Development Bank, World Bank, and foundations, corporations and individuals. He has worked developing university projects and as a professor and speaker in the US and Latin America including University of California, National American University, George Washington University, the Catholic University of America, The Pontifical University of Salamanca and Georgetown University.

Publications and Awards

Global Leadership Award (2010). This annual award is given by the Bow Group, UK, the Howard Center, USA, The World Congress of Families, USA and/or The Leadership Institute, US to alumnus, partners or speakers who have exemplified commitment to conservative values in the UK, U.S. and worldwide.

Distinguished Service Award (Honor al Merito) (2012). Granted by the Bolivian Congress for contributing to the high education of Bolivian and worldwide leaders.

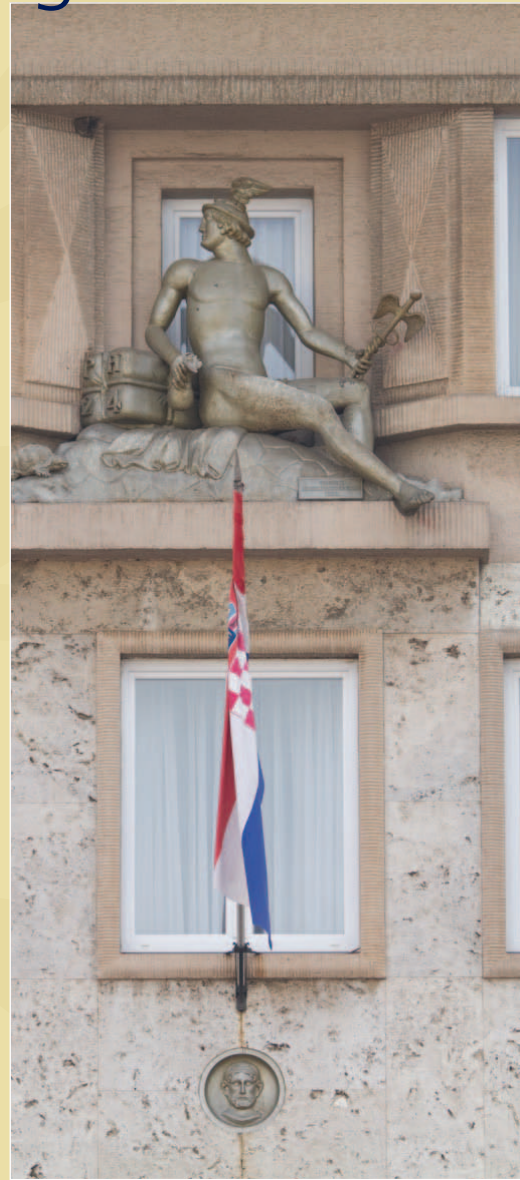
Award for Excellence and Leadership - Latin American Leadership Program, SEMILLA, Inc., USA

Publications: Ethics, Total Quality Management and Medical Audits - ISO 9000-2000 (Publisher in third edition); Total Quality Management of goods and services in the Entrepreneurial System; Thesis on TQM; Leadership Applied to the the Production of Goods and Services. Economic Models (Socialist vs Free Market) from the perspective of Milton Freedman, Nobel Prize in Economics.

Miguel has trained leaders or spoken at several international events such as:

- European Resource Bank 2012, Brussels
- Campaign Simulation 2012 at the Pontifical University of Salamanca, Spain
- World Congress of Families 2012, 2010, 2009, 2007
- Trained Leaders at the US Capitol 2012
- Trained Key TFP leaders in Vienna Austria 2012
- Trained Leaders at the Congressional Assembly in Sydney Australia
- International Congress for Education, El Salvador 2011 spoke in front of more than 1,200 key leaders from El Salvador
- Moscow Demographic Summit: Family And The Future Of Humankind, 2011
- Dialogue of Civilizations 2011, Greece
- International Leadership Training Seminar, 2011, Washington
- Trained EPP - Leadership and the Conservative Entrepreneur, 2011
- Trained more than 2,000 Mongolian leaders in the capital Ulaanbaatar, 2011
- Trained South American students from CampusReform.org, 2011
- HACER: Friedman Legacy for Freedom 2010-2011, Washington D
- Atlas Economic Research Foundation 2010
- Americans for Tax Reform 2010
- Heroes Factory 2010 in front of more than 12,000 young leaders
- Master Builder 2010 in front of more than 3,500 key leaders
- Legislative Assembly, Mexico 2010 spoke in front of more than 400 judges, lawyers and judiciary staff
- Trained key Italian leaders in Milan, Italy 2009
- The 50 most prominent leaders of the Tanzanian Government, 2008
- International School of Fundraising, UK 2008
- University of Oradea, Faculty of Economics, Romania 2008

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