



NEW YORK FESTIVALS®

WORLD'S BEST RADIO PROGRAMS™





BACKGROUND

For over three decades, New York Festival's International Radio Program Awards has honored content in all lengths and forms and today we celebrate the exceptional and innovative programs being created today on all continents which engage the curiosity of audiences everywhere. Even as distribution platforms multiply across the airwave spectrum, one thing remains constant: the power of the individual voice.

Dedicated to honoring The World's Best Radio™, NYF's categories mirror today's global trends and encourage the next generation of story-tellers and talent across all platforms.



There are no geographical boundaries for talent and innovation so we have no boundaries in our entry process. Our entrants come from hundreds of production companies around the globe and embody the wide spectrum of programming - news, sports, entertainment, the arts, promos, and contests- being made today.

Many awards competitions are national in scope or are by invitation-only or have other restrictions limiting eligibility. Our rules make it clear: one world, one competition, one show.



Since 2010, we have expanded our categories in program areas:

Best Sports Format, Regularly Scheduled Sports Program, Sports Special, Sports Newscast, Sports Promotions, Sports & Recreation documentary, Heroes, Entertainment Promotions, Green Promotions, Public Service Announcements, Program Open, Environment & Ecology documentary, Current Affairs documentary, Best Legal Reporting, Social Issues documentary, Culture & The Arts (Podcast), Religion (Online & Satellite), Drama (Online & Satellite), Comedy (Online & Satellite), Best Nonfiction Series, Travel & Tourism (documentary and podcast), Sound Art.

on-air talent areas:

Sports Reporter/Correspondent

craft achievement:

Live Sound, Best Performance by an Actor/Actress, Best Interview

and student:

Documentary, Artist Performance/Interview, Comedy, Drama, Journalist

Our agenda is simple - to celebrate the achievements of the many talented men and women who make up the worldwide creative community.





UNDPI PARTNERSHIP

New York Festivals, in collaboration with the United Nations Department of Public Information, established the United Nations Awards in 1990 to honor programs that best exemplify the aims and ideals of the United Nations. Global concerns of particular interest to the UN include peace and security; advancement of women; social development; health issues including HIV/AIDS; tobacco use; human rights; crime and violence; literacy; sustainable development; and the fight against poverty.

Nominated Radio Awards Finalists are judged by a panel convened by the United Nations to select Gold, Silver, and Bronze United Nations Awards.

Past winners have included: Flushing Series (WNYC Radio Rookies); Mandela and South Africa (Radio TV Hong Kong); Afghan Hospital - Abdul's Story (ABC Australia), The Holocaust Remembered (Orion Media); Delhi Woman (ABC Australia); The Sunday Edition, Habtom's Path (CBC); Electric Pow Wow (RPM Podcast, MBM Digital), The Sunday Edition, Gristle in the Stew (CBC); The Current, Motherhood Interrupted (CBC), Gold - Underground Trade (WGBH); Silver - The State We're In, The Oliver Twist of Kabul (Radio Netherlands Worldwide); Bronze - The Sunday Edition, It's Their Life (CBC).

In 2014, UNDP Awards were received by the following programs: Gold - Smart Right: A New Fundamental Right (Christian Broadcasting System Republic of South Korea); Silver - Slavery on our Streets (Global Radio UK); Bronze - Seven Days Inside Syria, The World This Weekend (CBC). Jeffrey Brez, Chief, NGO Relations, Advocacy & Special Events of the United Nations Department of Public Information presented the distinguished awards.





ADVISORY BOARD & THE GRANDJURY®

Today's multi-platform world offers a wealth of excellent and innovative programming in all areas and our goal is to determine what is considered to be the World's Best Radio™ created during each year. The prominent media executives who make up the members of the Advisory Board are recognized for their expertise. Together with our Grand Jury, they represent a global online community dedicated to using the most advanced technology available.

Our Grand Jury is made up of over 100 directors, producers, journalists, writers, actors, creative directors, composers, on-air talent, and programming executives who are all award-winners themselves. They are actively involved in what is being made today. Last year, the jury members came from over 20 countries and that mix of perspectives is one of the strengths of this jury process. NYF's 2014 Grand Jury is listed on our website. We look for wide experience and demonstrated achievement in our jury members as a way of quantifying fairness in the selection process.

2015 ADVISORY BOARD

Phil Critchlow	<i>Founder, TBI Media, UK</i>
Denise Donlon	<i>Broadcast Consultant, Canada</i>
Havoc Franklin	<i>Director of Local Program Development, CBC Radio</i>
Michael Freedman	<i>Senior VP & Professor, University of Maryland, University College USA</i>
John N. Catlett	<i>Media Objectives International, USA</i>
Valerie Geller	<i>President, Geller Media International, USA</i>
John MacCalman	<i>Broadcast Producer/Consultant, Scotland</i>
Peter Musngi	<i>Vice President, News & Sports, ABS-CBN Broadcasting Corporation, The Philippines</i>
Goetz Naleppa	<i>Götz Naleppa Audio Productions, Germany</i>
Dan Southerland	<i>Vice President For Program/Executive Editor, Radio Free Asia, USA</i>
Elyse Topalian	<i>Vice President for Communications, The Metropolitan Museum of Art, USA</i>
Mark Travis	<i>Producer, New York Philharmonic, USA</i>



THE GRANDJURY® MEMBERS INCLUDED

- Brad Althoff *American Pubic Media, USA*
- Lai Ngar Jace Au *Radio Television Hong Kong, China*
- Swarup BR *Stark Communications, India*
- Paul Baxter *Risk Sound, Australia*
- David Bethell *Beds and Beats, Ltd, UK*
- Andrew Biggs *ARN: Arabian Radio Network Dubai, United Arab Emirates*
- Sarah Boothroyd *Producer, Canada*
- Rozina Breen *BBC, UK*
- Paul Bushnell *Spoken Features, New Zealand*
- Hugh Chiverton *RTHK, Hong Kong*
- Joaquin Cofreces *Sonorama fueguino, Argentina*
- Stefan Frech *NDR2/HR3, Germany*
- *Michael Freedman *University of Maryland University College, USA*
- Christopher Flockton *Britishvoiceover.net. USA*
- Maddy Fryer *SBS Corporation. Australia*
- Neil Gardner *Ladbroke Productions Ltd, UK*
- Kym Geddes *News talk 1010 Radio, Canada*
- Marius Hansen *Norwegian Broadcasting Corporation, Norway*
- John Hinnen *Consultant, Canada*
- Paula Hughes *Real Radio Wales, Wales*
- Will Jackson *UK Independents Group, UK*
- Aaron Kearney *Australian Broadcasting Corporation, Australia*
- *Greg Kelly *CBC Radio, Canada*
- David Kurman *Westwood One, USA*
- Peter Lack *HR3, Germany*
- Graham Mack *Talk Show Host, UK*
- Arjun Madhusudan *Radio Mango, India*
- Oleg Medvedev *FINAM FM Radio, Russia*



- Kim Michaels *BBC, UK*
- Neil Moore *British Forces Broadcasting Service, UK*
- Linda Neil *ABC Radio, Australia*
- Liam O'Brien *RTE Radio One, Ireland*
- Natalie Oram *Rockbarn Media, UK*
- Laura Elena Padron *Radio Educacion, Mexico*
- Phil Redo *WGBH, USA*
- Zohar Rehaan *Reliance Broadcast Network Ltd, India*
- Fiona Ritchie *Fiona Ritchie Productions, Scotland*
- Vatche Sarkisian *Alhurra, USA*
- Ilinca Stihi, *Romanian Radio Broadcasting Corporation, Romania*
- Guarav Sharma *Fever104 fm, India*
- Des Shaw *Ten Alps Live, England*
- Helen Shaw *Athena Media, Ireland*
- Alan Sorensen *Radio Clyde, Scotland*
- Brendan Tacey *Southern Cross Austereo, Australia*
- Natalie Tso *Radio Taiwan International, Taiwan*
- Justin Van Leeuwen *ET/The Insider, USA*
- Ali Zaheer *Radio Mantra 91.9 FM, India*

**Grand Trophy Winner*





JUDGING & ENTRY PROCESS

The New York Festivals International Radio Program & Promos Awards uses a password-protected online platform for all categories its judging process. Our streamlined online entry process includes an upload protocol that accepts full-length program-size files.

The online platform ensures that each entry receives the proper amount of time and attention, in an environment that is free from outside distractions, interferences and unsolicited opinions. Judges are able to listen to each entry in a comfortable environment - at home, in the office, or on the road- without pressure or influence from anyone else. Jurors abstain from scoring entries submitted by their own companies eliminating potential conflicts of interest.

The most common feedback from our judges is the unique experience of viewing programs, stories, and news on a global level.

Each entry is judged on its own merits, not in competition with others in the same category. Each entry is, in effect, in competition with itself. Finalist selection is based on cumulative scores from the Grand Jury. All Finalists move to a second round of judging to determine award status.

In each of our rounds of judging, the jury members view and score entries based on industry-accepted standards of excellence using a scale of 1 to 10 for the following set of criteria: Production Values, Creativity, Content Presentation, Direction, Writing, Achievement of Purpose and Audience Suitability.

Based on the second round scores from the Grand Jury, winners receive one of the following: Gold Art Deco Trophy, Silver Art Deco Trophy, Bronze Art Deco Trophy, Finalist Certificate. The highest scoring entries receive the Grand Trophy honoring "Best in Show". There is also a Broadcaster of the Year and a Production Company of the Year.



2014 WINNERS INCLUDED

ABC Australia	Global Radio	Radio Mirchi
American Forces Network	Howard University Radio Productions	Radio New Zealand
Athena Media	Intelligence Squared US	Radio Rivdavia
BBC	KBS Radio	Radio Rounds
BBC World Service	KUT Austin	Radio Taiwan International
BBC Radio Lincolnshire	Ladbroke	Radio Television Hong Kong
BFBS	New York Philharmonic	Radio Zacatecas
Battery Radio	NPR	Reliance Broadcast Network
Ben Manilla Productions	O'Reilly Television Inc.	Romanian Radio Broadcasting Corporation
Bioneers	ORF	RTÉ lyric fm
Bloomberg News	Radio 10	RTÉ Radio 1
Brook Lapping	Radio-Canada	SBS Radio
CBA	Radio Diaries	Snappin' Turtle Productions
CBC	Radio Educacion	Swedish Radio
ESPN Radio	Radio France	Swedish Educational Broadcasting
Ethics and Excellence in Journalism Foundation	Radio Free Asia	TBI Media
Falling Tree Productions	Radio Free Europe/Radio Liberty	Today FM
Fever 104 FM	Radio Mango	Voice of America
Folded Wing	Radio Mantra	WGBH
Goetz Naleppa Audio Productions	Radio Metro S.A	



NYF AWARDS GALA



Last June, NYF, honoring the World's Best Radio Programs™ celebrated its award winners at a gala held at the Manhattan Penthouse in New York City and featured award-winning guest presenters from around the globe.

Canadian Broadcasting Corporation was named Broadcaster of the Year Award.

TBI Media was named Production Company of the Year.

There were two Grand Award winners:

"The Dambusters 70 Years On" (TBI Media with Snappin' Turtle Productions) Airing live on BBC Radio 2, this program featured 120 mics on stage capturing the cast of over 130 musicians, 50 singers, 5 actors and 2 presenters - responding to over 500 cues.

"The Girl Who Got Tied Down" (Swedish Radio) A documentary chronicling a 17 year-old institutionalized for self-destructive behavior, this program led to debate that may well bring profound changes in psychiatric services and the care of young people in Sweden.

Together with an e-program, this event brought a new level of prominence, interest, and recognition for all of our participants which will continue in the year ahead. The winners, their interviews, and excerpts from their programs are viewable in our online media showcase. The 2014 Grand Jury awarded 50 Gold, 57 Silver, and 56 Bronze Trophies from entries from 32 countries around globe. In addition, 97 entries received Finalist Certificates.

The 2015 gala will take place the evening of Monday June 22nd in New York City.



ROSE ANDERSON

Executive Director

NYF International Television & Film Awards

NYF International Radio Programs & Promos Awards

Rose manages all facets of NYF's Television & Film Awards and Radio Programs & Promos Awards, overseeing the strategy to expand their footprint, assembling advisory boards and award-winning grand jury members from the international media communities, and initiating marketing and media partnerships. Since joining NYF in 2009, Rose has transformed the competitions to fit today's global programming by being responsive to current world-wide creative trends and by recognizing innovation and excellence in all areas of production, storytelling and performance.

Rose, an Emmy Award winning producer and member of the DGA, is the former Director of the Sports Emmy Awards and Director of Production for the National Academy of Television Arts & Sciences. She contributes the experience and understanding that only an accomplished network producer can deliver. Past production experience includes five Olympic Games for ABC, NBC and CBS. Her extensive background includes news, sports, arts, and entertainment programming for ABC, NBC, CBS, PBS and ESPN. She received a MS in Broadcast Journalism from Boston University.